

**MEN OF COLOR EVENT**



**CORPORATE COUNSEL  
M·E·N·O·F·C·O·L·O·R**

**MEN OF COLOR  
CAREER | LIFE  
STRATEGIES AND  
POWER NETWORKING  
CONFERENCE 2018**

**2018 CONFERENCE  
SPEAKERS**



**BRUCE S. GORDON**  
Board of Directors  
CBS Corporation and Northrop Grumman



**MANNY GONZALES**  
Senior Director-Multicultural  
Moët Hennessy USA



**HINES WARD, JR.**  
NFL MVP Wide Receiver  
and Activist



**RODNEY SLATER**  
Former U.S. Secretary  
of Transportation



**CLARENCE OTIS, JR.**  
Board of Directors  
Verizon

**FRIDAY, JUNE 15, 2018 | 7 A.M. - 5 P.M. | MARRIOTT MARQUIS | WASHINGTON, D.C.**

# CONFERENCE AGENDA

## THURSDAY, JUNE 14, 2018

<b>7:00 a.m. – 1:30 p.m.</b>	<p><b>NETWORKING GOLF OUTING NATIONAL GOLF CLUB FORT WASHINGTON, MARYLAND</b></p> <p><b>9 Holes Event Includes: All Fees, Golf Cart, Snacks, Refreshments, and Luncheon</b></p>
<b>1:30 p.m. -6:00 p.m.</b>	<b>Free Time On Your Own – Enjoy Our Nation’s Capital!</b>
<b>5:00 p.m. – 8:00 p.m.</b>	<b>Registration Commences</b>
<b>6:00 p.m. – 8:00 p.m.</b>	<b>Opening Power Networking Reception for Conference Attendees</b>

# CONFERENCE AGENDA

**FRIDAY, JUNE 15, 2018**

<b>7:00 a.m.</b>	<b>DOORS OPEN</b>
<b>7:00 a.m. – 8:00 a.m.</b> <b>Main Session</b>	<b>NETWORKING BREAKFAST</b>
<b>8:00 a.m. – 8:15 a.m.</b> <b>Main Session</b>	<b>MORNING WELCOMING REMARKS</b>
<b>8:30 a.m. – 9:00 a.m.</b> <b>Main Session</b>	<b>CC MEN OF COLOR RESEARCH</b> <b>Findings from Research Survey and Focus Groups</b>  <b>Industry Perspectives:</b> <b>Roundtable Panel Discussion on Shared Strategies for Men of Color to Successfully Navigate Barriers in the Workplace</b>  <i>Summary: During this presentation, the key findings in the Men of Color survey will be shared. Gain multiple vantage points on the issues through an industry-by-industry approach to navigating barriers in the workplace.</i>
<b>9:15 a.m. – 9:45 a.m.</b> <b>Main Session</b>	<b>MOTIVATIONAL</b> <b>If You Can See It, You Can Be It:</b> <b>12 Street-Smart Recipes for Success</b>  <b>Chef Jeff Henderson</b> <b>Chef, Author, and Star of “Flip My Food”</b>  <i>Summary: Success leaves clues and Chef Jeff Henderson has the winning recipes. Learn from Chef Jeff how to turn any situation or setback into a platform for success.</i>
<b>10:00 a.m. – 11:10 a.m.</b> <b>Main Session</b>	<b>LEADERSHIP</b> <b>A View from the Top: 10 Strategies Men of Color Can Employ to Catch the Eye of Senior Management for Advancement</b>  <b>Fireside Chat</b> <b>Rodney Slater (former U.S. Secretary of Transportation and Partner, Squire Patton Boggs LLP)</b>  <b>Clarence Otis (Board of Directors, Verizon)</b>  <b>B. Doyle Mitchell, Jr. (President and CEO, Industrial Bank)</b>  <b>Bruce S. Gordon (Board of Directors, CBS Corporation and Northrup and Grumman)</b>  <i>Summary: Our esteemed panel will share 10 strategies on how to stand out from the crowd and how to set yourself apart so much so that you are on senior management’s radar for advancement opportunities.</i>

# CONFERENCE AGENDA

FRIDAY, JUNE 15, 2018

## Corporate Counsel Men of Color Breakout

11:15 a.m. – 12:15 p.m.  
Breakout Sessions

### **BREAKOUT 1** Financial Management

#### **Building Wealth Today to Leave a Legacy for Your Family Tomorrow**

*Summary:*  
This presentation will help you understand the importance of creating a legacy as well as what questions to ask when setting one up.

### **BREAKOUT 2** Sponsorship

#### **10 Strategies to Find a Sponsor in Your Organization**

*Summary:*  
It is undisputed that sponsorship is critical to career advancement. This presentation will provide strategies on how to find sponsors within your organization.

### **BREAKOUT 3** Relationships

#### **How to Foster Healthy and Impactful Relation- ships With Those You Work With**

*Summary:*  
You spend more time with the people you work with than your own family. How is your relationship with those you work with? This presentation will provide strategies to foster healthy relationships in the workplace.

### **BREAKOUT 4** Entrepreneurship

#### **How to Start a Business You Are Passionate About In Your Spare Time**

*Summary:*  
Learn how to keep your day job and become a “9 to 5 er” without missing a beat as well as how to manage your personal and social life to complement your new business.

### **BREAKOUT 5** Leadership

#### **How to Manage and Lead Teams Successfully**

*Summary:*  
In this presentation, you will learn how to build a new team or assume responsibility for one that is in place using influence and persuasion to manage the behavior of those who are at your level or higher.

### **BREAKOUT 6** Mentorship and Community Giving

#### **Giving Back to the Pipeline and to Others in Your Community to Make a Positive Difference**

*Summary:*  
Are you looking for ways to help the pipeline and to give back to your community? This panel will provide practical ways you can have impact in the world around you.

# CONFERENCE AGENDA

**FRIDAY, JUNE 15, 2018**

**Lunch  
12:30 p.m. – 1:30 p.m.  
Main Session**

## **MOTIVATIONAL**

**A Conversation with Football Legend HINES WARD, JR.**

**Fireside Chat  
Hines Ward, Jr.  
Former Pittsburgh Steeler, NFL MVP of Super Bowl XL,  
Coach and Activist**

**1:45 p.m. – 2:30 p.m.  
Main Session**

## **EMPOWERMENT**

**The Men of Color Challenge - Are You Living an Authentic Manhood?  
5 Steps to Living with Truth, Power, Awareness, and Purpose**

**Fireside Chat  
Susan L. Taylor  
Editor-in-Chief Emeritus  
Essence Magazine**

**Rev. Dr. Grainger Browning, Jr.  
Senior Pastor  
Ebenezer A.M.E. Church**

*Summary: Between work, marriage, family, societal expectations, and negative media images, it is easy for your own identity and core values to become lost in the shuffle. When this happens, you can find yourself living a non-present and robotic life. Learn from our speakers how to live an authentic manhood to maximize your life.*

**2:45 p.m. – 3:15 p.m.  
Main Session**

**HEALTH AND WELLNESS  
Simple Steps to Live Your Healthiest Life**

**Keynote Address  
Dr. Ian Smith  
Health Expert and Author**

*Summary: Learn from Dr. Ian Smith how to live your healthiest life through nutrition, exercise, portion control, and putting your health first.*

# CONFERENCE AGENDA

**FRIDAY, JUNE 15, 2018**

**3:30 p.m. – 4:00 p.m.**

## **CAREER**

**Pursuing Political Office to Make a Difference in Your Community**

**Congressman Hakeem Jeffries**

**U.S. House of Representatives – Eighth District New York**

*Summary: This presentation will provide you with the foundation and encouragement needed to pursue an elected office and serve as a leader to take responsibility for the well-being and improvement of your community.*

**4:00 p.m. – 4:30 p.m.**

## **CAREER**

**How to Negotiate a Pay Raise and  
an Enhanced Compensation Package**

*Summary:*

*This presentation is designed to provide you with the skills necessary to negotiate and obtain a competitive salary for an offer or promotion without betting against yourself.*

**4:30 p.m. – 5:00 p.m.  
Main Session**

## **CAREER**

**Business Etiquette: Image Is Everything!**

**Lloyd Boston**

**Fashion and Style Expert, and  
Author**

*Summary: This presentation is designed to provide you with all the tools you need to navigate the corporate and political landscape that exist in every organization. From what to wear and when to how to handle yourself in an interview, business meeting or a cocktail reception, you will learn what tools you need to succeed.*

**5:00 p.m. – 6:00 p.m.**

**PRE-FATHER'S DAY CELEBRATION -  
A SALUTE TO MEN OF COLOR  
Networking Reception**

**6:00 p.m.**

**CONFERENCE ENDS - RETURN HOME**

# HOTEL INFORMATION

## MARRIOTT MARQUIS CONVENTION CENTER



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\$159.00 per night**

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